



Association for
Continence Professionals



BEYOND CONTINENCE:
BLADDER AND BOWEL HEALTH FOR THE FUTURE

ACP 2027

17th - 18th May 2027 | All Nations Centre, Cardiff





TABLE OF CONTENTS

Join us.....	3
Why you should exhibit.....	4
Delegate profile.....	4
The scientific programme.....	4
Feedback from 2026 delegates.....	5
Previous exhibitors & sponsors.....	6
Exhibition & sponsorship opportunities.....	7
Additional information.....	10
Exhibition opening hours	
Important information	
Exhibitor portal	
How to book.....	11
Organisers & venue.....	12





JOIN US

Dear Exhibitor and Industry Partner,

On behalf of the executive committee and members we are delighted to announce that the Association for Continence Professionals Annual Conference and Exhibition will be held on the 17th and 18th May 2027 at the All Nations Centre, Cardiff.

We all look forward to welcoming you to ACP Conference 2027 and building on our learnings and networking from last year's successful event.

The 2027 conference theme will be "Beyond Continence: The Future of Bladder and Bowel Health" and is shaping up to be another inspiring event. With the recent launch of our Wales membership branch, the principles of the current English and Welsh health plans, and the future focus on prevention, innovation and community, we feel that Cardiff represents an appropriate and accessible location for 2027.

Who will the delegates be?

The main educational programme is aimed at Bladder and Bowel Nurses, Pelvic Health Physiotherapists, Urology Nurse Practitioners, and Specialist Nurses as well as Doctors and Allied Healthcare Professionals working within or interested in continence care. We also hope to provide some student or 1st year registered tickets, for those in training or recently qualified, with an interest in bladder and bowel.

ACP Conference 2026 was a real success with all the benefits of a face-to-face event. We hope to see you in 2027 where you will have the opportunity to:

- Present in a dedicated time slot to attendees – provide delegates the opportunity to learn about the products and services you offer to enhance patient care and make a difference to quality of life.
- Enjoy our full networking session with complimentary drinks – meet with delegates after sessions have completed, plus hear from our chosen charity speakers.
- Submit your products to our Industry Innovation Award!

Your valued attendance and contributions are greatly appreciated, and we hope to see you there.

Rebecca Cousins

ACP Conference Organising Lead
Senior Research Nurse
Bristol NHS Foundation Trust

Angie Rantell

ACP Chair
Nurse Consultant, Urogynaecology
Kings College Hospital and Senior Lecturer at Brunel University





WHY YOU SHOULD EXHIBIT

ACP Conference is a well established two-day event. Building on the success of last year's conference in Edinburgh, we anticipate strong interest and engagement from both delegates and exhibitors.

A great deal of thought is given to the exhibition layout to encourage delegates to move easily and freely around all areas of the exhibition to gain access to, and engage with all exhibitors. Catering and refreshments will be strategically positioned to attract delegates to all areas of the exhibition hall, ensuring maximum visibility for every stand. Careful consideration is also given to the scheduling of conference sessions and breaks, providing ample opportunities for delegates to connect with industry representatives, learn about products and services, and explore potential collaborations.

The event is expected to attract approximately 180 delegates (see delegate profile below) and the programme has been designed to maximise exhibition engagement through:

- All refreshments and catering being served within the exhibition hall, including morning refreshments, lunch, and afternoon breaks on both days.
- A dedicated networking reception and exhibition viewing session at the end of day one.
- The presentation of the ACP Industry Innovation Award and Best Exhibition Stand Award during the networking reception.

In addition, the programme includes a number of sponsored symposium opportunities and has been carefully developed to appeal to a broad multidisciplinary audience, ensuring relevance and value for all attendees.

DELEGATE PROFILE

The programme will be of interest to

- Bladder and Bowel Nurses,
- Pelvic Health Physiotherapists,
- Urology Nurse Practitioners,
- Continence Advisors,
- Urology Researchers,
- Continence Care Educators,
- Doctors, Specialist Nurses and Allied Healthcare Professionals working within, or interested in Continence Care.





HEAR FROM OUR 2026 DELEGATES



Excellent setting to chat with people from other trusts.

I gained more information and knowledge about how other health boards provide their continence service.

This was my first conference and I found it so interesting and informative. I have made some good networks and learnt so much.

The networking reception was good to have the opportunity to network with other Health professionals in the Continence world and listen to the speakers.

Excellent conference which was beneficial to my job. Great opportunity for networking. Good variety of stands and excellent choice of venue. Really enjoyed it! Thank you!

More than 73% of attendees rated the exhibition as 'very good', while more than 68% gave the same rating for their overall conference experience





2026 ATTENDEES

EXHIBITORS

AbbVie UK Ltd
Astellas Pharma Ltd
Avensys UK Ltd
B Braun Medical
BD
BJN
Bladder & Bowel UK
Clinisupplies Limited
deSmit Medical Systems
Essity
Flexicare (Group) Limited
GBUK Ltd
Kebomed UK
Linc Medical
Luii Limited
Mediplus Ltd
Ontex UK
Optimum Medical
Peak Medical
Rapidcare
Stirling Anglian Pharmaceuticals
Teleflex
The Children's Bowel & Bladder Charity
The Urology Foundation
TriOn Pharma Ltd
Urology News
Viveca Biomed Ltd
Wellspect Limited
Win Health

SPONSORS

Platinum Sponsors

Qufora Ltd
Coloplast

Gold Sponsors

CliniMed Ltd
IBSA UK

Silver Sponsors

Attindas Ltd
iMEDicare

Symposia

Convatec





SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP

PRICE: £8,165 +VAT

- Standard exhibitor package (worth £2,265)
- 1x additional table top stand (worth £2,265)
- Symposium slot in programme*
- Verbal mention at opening session
- Logo on conference holding slide
- Logo on all conference signage
- Logo on conference programme
- Logo and website link on promotional emails
- Delegate bag insert
- Your pop-up banner in prominent position within the event
- Website link from conference page on ACP website
- Banner advert on ACP website for the month of your choice
- 4 free delegate places for full conference
- Company banner on conference app
- 10% off all other sponsorship opportunities

GOLD SPONSORSHIP

PRICE: £4,150 +VAT

- Standard exhibitor package (worth £2,265)
- Verbal mention at opening session
- Logo on conference holding slide
- Logo on all conference signage
- Logo and website link on promotional emails
- Delegate bag insert
- Your pop-up banner in prominent position within the event
- Website link from conference page on ACP website
- Banner advert on the ACP website for the month of your choice
- 1 free delegate place for full conference
- 10% off all other sponsorship opportunities

*Symposium slots are allocated on a first come, first served basis. Content must be educational and not for promotion of goods and services. The presentation content will require approval by the conference organising committee. Some sponsorship benefits are time sensitive. All prices quoted exclude UK VAT at 20%.





SPONSORSHIP OPPORTUNITIES

SILVER SPONSORSHIP

PRICE: £3,125 +VAT

- Standard exhibitor package (worth £2,265)
- Verbal mention at opening session
- Logo on conference holding slide
- Logo on all conference signage
- Logo and website link on promotional emails
- Website link from conference page on ACP website
- 10% off all other sponsorship opportunities

EXHIBITOR PACKAGE (TABLE TOP)

PRICE: £2,265 +VAT

(CHARITY RATE £750
ALLOCATED ON THE DAY)

- Table & 2 chairs
- 2 stand attendees each day (includes daytime catering)
- If space allows, access to conference sessions for stand attendees
- Post conference delegate list
- 25% off any advertising in the ACP newsletter (2 editions)
- Lead Management badge scanning

IMPORTANT INFORMATION REGARDING YOUR STAND

While power to your stand isn't guaranteed, we encourage all exhibitors to bring their own extension leads as sockets may be available nearby.

Please remember that this exhibition is table top only, therefore your stand space is 2m x 1m (or 4m x 2m if you have booked two stands). If you would like to bring equipment, furniture etc, please ensure this will fit in this space. This cannot encroach on other stands or public walkways. As part of your package, you will receive a table, table cloth and 2 chairs per stand booked. If you do not require these, please email Elaine.Mckeown@fitwise.co.uk no later than Tuesday 11th May. **If you would like to bring a nomadic banner, this can only be used if you back onto a wall.**





SPONSORSHIP OPPORTUNITIES

Company Symposium Session (2 available)*

£2,835 +VAT

Session will be advertised on the conference programme. An opportunity for a company to design their own programme and present to a specialist audience (includes room hire, standard AV provision and advertising circulated within the programme).

PowerPoint Advertising in Conference Rooms

£400 +VAT

Slides will run in a continuous loop throughout all break times.

Notepads, Pens & Lanyards for Delegates

£FOC

250 pads, pens or lanyards to be supplied by sponsoring company.

Insert into Delegate Bags

£315 +VAT

Maximum size A4 with 4 pages. (Cost per single insert for putting a flyer or sampler into the delegate bags at conference)

Conference App Sponsor

£1,355 +VAT

Exposure to all delegates throughout conference with your company logo on every page of the app, and a featured company spotlight on the app sponsor page

*Symposium slots are allocated on a first come, first served basis. Content must be educational and not for promotion of goods and services. The presentation content will require approval by the conference organising committee. Some sponsorship benefits are time sensitive. All prices quoted exclude UK VAT at 20%.





ADDITIONAL INFORMATION

EXHIBITION OPENING HOURS

Set up for exhibitors will be from 07:30 on Monday 17th May. Break down will begin on Tuesday 18th May at 14:30 and all exhibitors should be clear of the building by 17:00. Any additional charges levied by the venue as a result of missing this deadline will be passed onto the exhibiting company.

EXHIBITION VIEWING TIMES*

MONDAY 17TH MAY

09:30 – 10:30 Before sessions

12:00 – 13:15 Lunch

15:15 – 15:40 Afternoon break

17:00 – 18:00 Networking Reception in Exhibition

TUESDAY 18TH MAY

08:45 – 09:20 Before sessions

11:30 – 12:00 Morning break

13:30 – 14:30 Lunch

Attendance at Conference Sessions

Conference sessions are open to all exhibiting company representatives as part of the exhibition fee but priority is given to delegates in busy sessions.

Catering within the Exhibition

Day time coffee/tea and lunch for exhibitors and delegates will be served within the exhibition hall to encourage delegates to remain within the exhibition.

Further requirements for catering are available to exhibiting company representatives directly from the official venue caterers. Corkage charges will apply to beverages brought onto the premises by exhibiting companies for delegate consumption. Both the official caterers and the organisers must be informed of any intention to supply delegates with food or beverages on your stand during the event.

IMPORTANT INFORMATION – post conference delegate lists

You will receive a final delegate list with name, position title, company name and email address after the event. We are providing this data in accordance with GDPR legislation and advice received from the Information Commissioners Office. Should you wish to use any of this personal data for direct marketing purposes, it is your responsibility to obtain unambiguous and positive consent from the delegate prior to this.

Online Exhibitor Portal

PLEASE REMEMBER! The Online Exhibitor Portal will provide confirmation of all the above information. Exhibiting companies will be sent a link to the portal around March 2027.

*Timings are provisional and subject to change





ADDITIONAL INFORMATION

Make a Provisional Booking:

Stands will be allocated on a first come, first served basis after Corporate members have selected their stand choice. Bookings can be made by the following methods and will be held for 7 days:

Phone: 01506 292 047

E-mail: Samantha.Dalrymple@fitwise.co.uk

Confirm Your Provisional Booking

Send us the completed stand booking form within 7 days by post or email.

Payment Methods

1. BACS payments to:

Account Name: ACP

Account No: 27718468

Sort Code: 80-22-60

Address: Bank of Scotland, PO Box 1000, BX2 1LB.

(Please send remittance advice to Fitwise with reference 'ACP 2027 exhibition' detailing amount paid, payment date, your company name, contact name and phone number). A VAT receipt will be sent on confirmation of payment on bank statement.

2. Invoice request on stand booking form. An invoice can only be issued if a copy of an official purchase order accompanies the booking form. Payment must be received within 30 days of the invoice date. A 5% charge will be added if payment is not received within this time frame. The invoice will be a VAT invoice.

Payment Terms

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3-week timescale, payment must be made at the time of registration.

When booking stand space, it is the responsibility of the exhibitor to ensure that there is adequate and suitable access to all services including water and waste supply.

Risk Assessment

All exhibiting companies will be asked to complete a risk assessment in relation to the event as a whole.





ORGANISERS

ACP Conference Organising Group:

Angie Rantell
Becky Cousins
Nikki Cotterill
Davina Richardson
Alison Wileman
Darrin Powell
Jasmine King
Teresa Woollerton



Conference and Exhibition Sales:

Sammy Dalrymple
01506 292 047
Samantha.Dalrymple@fitwise.co.uk



Event Manager:

Elaine Mckeown
01506 292 044
Elaine.Mckeown@fitwise.co.uk

VENUE

All Nations Centre
Sachville Avenue
Cardiff
CF14 3NY

Professional Conference Organiser:

Fitwise Management Ltd
Blackburn House, Redhouse Road
Seafeld, Bathgate EH47 7AQ
www.fitwise.co.uk

