



Your CONFERENCE AND ASSOCIATION MANAGEMENT **NEWS**

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Welcome

Welcome to your Summer 26 Newsletter

We are delighted to welcome you, one of our key client contacts, to our regular quarterly newsletter, where we bring you highlights from our association management and conference world.

We're now halfway through 2026, and have successfully delivered 11 client events, welcoming over 1,400 delegates. Our Secretariat team have also been busy delivering exec and board meetings and a number of AGMs.

As of the 1st July we are thrilled to welcome a new Fitwise client on-board, and look forward to working with:

- [National Organisation for the Treatment of Abuse \(NOTA\)](#)

We hope you enjoy reading our latest and valuable updates in this edition!

CLICK HERE 

Don't forget to access recent editions of the newsletter on the [client resource](#) page of our website.

Added Value

How to Maximise Your Educational Offering

As a membership association, one of the largest benefits which you can offer is educational opportunities. By having worthwhile educational opportunities available, you can increase and retain your membership database. As well as contribute to the wider best practice and sharing of information.

On a recent Fitwise blog post, we explored how clients can [maximise their educational offering](#), and make each opportunity work for you specifically looking at:

- Webinars
- Conference
- E-Learning
- Podcasts

[Read in full](#)



Promotional Giveaways

Promotional items can be a simple yet effective way to extend your event's visibility

beyond the conference itself. Branded items such as reusable cups, pens, notebooks or lanyards not only enhance the delegate experience on the day, but can also continue to promote your event or organisation. With such a wide variety of products available at different price points, it's easy to select items that align with both your budget and your event.

Increasingly, there are many sustainable options to choose from. This includes reusable, recyclable or responsibly sourced products. By using these, you can further reinforce your commitment to reducing environmental impact. By selecting practical items that are reusable, promotional items can offer long-term value and strong brand exposure.



Bookmarks can be a really cost effective promotional item. With prices from £25. [See details](#)



Updates



2025 Charity - West Lothian Women's Aid:

Each year, Fitwise's CSR Team proudly supports a local charity through activities that help raise both awareness and vital funds. For the 2025/2026 financial year, we were delighted to partner with [West Lothian Women's Aid](#).

West Lothian Women's Aid provides invaluable support to women and families across West Lothian. Offering safe accommodation, legal guidance and emotional support to those affected by abuse. Their work helps individuals and families feel safe, supported and empowered as they move forward on their journey to recovery.

Across the year, we raised more than £500 for West Lothian Women's Aid. We would like to thank everyone who contributed to our fundraising efforts, volunteered their time, donated items or simply got involved along the way. Every contribution helped make a difference.

Future Plans

As we move into the 2026/2027 financial year, we are pleased to announce our new charity partner: [St Andrew's Hospice](#).

[Read More](#)



Your team feels appreciated:

Each year in June, the Senior Management Team at Fitwise organise an 'Employee Appreciation Week' to thank the team for their continued hard work, and everything they contribute to the company.

As part of the celebrations this year, we held the annual Fitwise Awards ceremony to celebrate and recognise the success at Fitwise in line with our Fitwise values.

You may spot some familiar faces or valued members of your own Fitwise team highlighted below, which makes this celebration even more special.

Congratulations to:



We Go Above and Beyond
Amanda Wilson



We Care Always
Jade Lawson



We Work in Partnership with You: **Sharon Mill**



We Work Hard & Have Fun **Janah Faulds**



Best Colleague Award:
Gosia Figurska



Best Team Award
ACP Client Team



Next Edition

Fitwise Newsletter Issue 27 due: Autumn 2026

Go behind the scenes and find out what keeps our talented team so busy

Make sure you check out our [blog](#)

Latest posts:

- [An Onsite Perspective from the BIA Spring Meeting 2026](#)
- [Our 2025 / 2026 Charity – West Lothian Women's Aid](#)
- [Your Exhibition Stand – How to Make the Most of Your Time at Conference](#)
- [How Fitwise are Creating Sustainable Conferences](#)
- [How to Maximise Your Educational Offering](#)
- [How Associations can use LinkedIn to Grow their Membership](#)

If you would like to know more about how blogging could work for your association website please get in touch with our [marketing team](#).

