



Your CONFERENCE AND ASSOCIATION MANAGEMENT **NEWS**

Website

[Fitwise Website](#)

[Client Resources](#)

Welcome

**Welcome to your Spring 26
Newsletter**

We are delighted to welcome you, one of our key client contacts, to our regular quarterly newsletter, where we bring you highlights from our association management and conference world.

We hope you enjoy this edition!

CLICK HERE 

Don't forget to access previous editions of the newsletter on the [client resource](#) page of our website.

Added Value

ISO9001 Quality Management:

We have quality processes at Fitwise and are pleased to report that in March we passed our ISO9001 annual assessment.

We are extremely proud to have retained this highly regulated standard for many consecutive years, which is testament to the quality of our internal processes and procedures. You can get on with your day job with assurance that you are in safe hands.

View our quality policy [here](#)



New Phone System:

Fitwise will soon be upgrading our phone system to improve call quality and make it easier for clients to reach us. We look forward to offering a smoother, more reliable experience once the update is complete.



How to maximise your LinkedIn reach:

LinkedIn boosted posts are a cost-effective way to extend the reach of your existing content and get it in front of the audiences that matter most. With flexible budgets and precise targeting, they're a simple way to boost visibility and engagement without running a full campaign. And if you need support, the Fitwise marketing team have the experience to guide you through the process and help you make the most of your spend.

Here is a [useful guide](#) and if you need any support from Fitwise please [contact us](#).



Updates

PCO Services

We've updated our [Professional Conference Organisation](#) document with the latest information, and we'd love for you to take a look. If there are any services you're not currently using that could help you, just let [us know](#) - we're always here to support you.

And if you know anyone who might benefit from what we offer, we'd really appreciate a recommendation!



Next Edition

Fitwise Newsletter Issue 26 due: Summer 2026

Go behind the scenes and find out what keeps our talented team so busy

Make sure you check out our [blog](#)

Latest posts:

- [Big enough to deliver, small enough to care!](#)
- [Maximising Your Event Marketing Budget](#)
- [Behind the Scenes of a Successful Conference](#)
- [Post Event Survey Guidance](#)
- [Healthcare Events and Where to Find Out About Them](#)
- [A Practical Guide to Joining Bluesky](#)

If you would like to know more about how blogging could work for your association website please get in touch with our [marketing team](#).

