



Your CONFERENCE AND ASSOCIATION MANAGEMENT **NEWS**

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Welcome

Welcome to your Fitwise Autumn 25 Newsletter

We are delighted to welcome our key client contacts to our regular quarterly newsletter, where we bring you highlights from our association management and conference world.

Autumn is always the busiest time in our calendar for events. Having just delivered BSPD 2025 and IP2025, we are pleased to share some of our top tips on how you can use your conference to **grow your membership**, some ideas to **engage your members** at your event, and some tips on how to make your **conference stand out**.

We have also included updates for clients on the imminent changes which are coming for **director verification on Companies House**.

As of the 1st October we are thrilled to welcome a **new Fitwise client** on-board, and look forward to working with:

- [UK Hospital at Home Society](#)

We hope you enjoy reading our latest and valuable updates in this edition!

Here is a recent Fitwise team photo from BSPD:



[CLICK HERE](#) 

Don't forget to access previous editions of the newsletter on the [client resource](#) page of our website.

Added Value:

Companies House Updates:

From the 18th November 2025 Companies House will introduce a new identity verification process for

- new directors and people with significant control (PSCs)
- existing directors and PSCs
- members of a limited liability partnership (LLP)

Your Fitwise team are currently working on "How to" guidance documents to help guide our clients through this process, and your EA/PA will be in touch with this information.

Find out more [here](#).



Making the most of your Conference:

We are recently released a series of blogs aimed to help our clients make the most of their Conferences. Your events are the ideal platform to [boost engagement](#) with your membership, and attract [new members](#) to your Society / Association. We also have some top tips to help your Conference [stand out](#).

To find out how Fitwise can help you make the most of the opportunities your conference affords your organisation please speak to your usual [Fitwise Contact](#).

Read more:



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Updates

Team Updates

We're excited to announce some changes within the Fitwise team, recognising the dedication of our long-serving team members and extending a warm welcome to a new addition to the team.

- **Katie Hill**, has been with Fitwise since 2010 and heads up our Sales and Marketing Team has been promoted to **Director of Sales and Marketing**.
- We were delighted to welcome **Rachel Hoyland** to Fitwise in June as our new **Head of Secretariat Services**.
- Senior Event Manager, **Elaine McKeown**, has been appointed as the **Employee Director** of Fitwise Management Trustees limited.



Katie Hill

Director of Sales and
Marketing



Rachel Hoyland

Head of Secretariat
Services



Elaine McKeown

Senior Event Manager
& Employee Director

Find out more about your Fitwise team [here](#)



The Fitwise team have been busy [raising money](#) for our 2025/2026 chosen charity, West Lothian Women's Aid, with a hugely successful walkathon in August, and bake sale in September.

West Lothian Women's Aid are a local charity who provide safe, temporary accommodation to women, children and young people who have experienced domestic abuse. Find out more about them [here](#).



Next Edition

Fitwise Newsletter Issue 24 due: Winter 2025

Go behind the scenes and find out what keeps our talented team so busy

Make sure you check out our [blog](#)

If you would like to know more about how blogging could work for your association website please get in touch with our [marketing team](#).

Contact Us



Big enough to deliver, small enough to care!

Association Management Company & Professional Conference Organiser

Our values:



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