



Your CONFERENCE AND
ASSOCIATION MANAGEMENT **NEWS**

[Fitwise Website](#)

[Client Resources](#)

Welcome

Welcome to your Fitwise Spring 25 Newsletter

We are delighted to welcome our key client contacts to our regular quarterly newsletter, where we bring you highlights from our association management and conference world.



We hope you enjoy this edition!

CLICK HERE 

Don't forget to access previous editions of the newsletter on the [client resource](#) page of our website.

Added Value:

ISO9001 Quality Management

We have quality processes at Fitwise and are pleased to report that in March we passed our ISO9001 reaccreditation.

We are extremely proud to have retained this highly regulated standard for many consecutive years, which is testament to the quality of our internal processes and procedures. You can get on with your day job with assurance that you are in safe hands.



View our quality policy [here](#)



Bluesky: Custom Domains

In our last newsletter we reported that Fitwise are now on [Bluesky](#) and have been working with a number of clients to set up their Bluesky accounts.

Did you know that BlueSky allows for a custom name based on your website domain, creating more security and authenticity, for example the Fitwise name is now <https://bsky.app/profile/fitwise.co.uk>. If you would like to know more about how you can implement this update please discuss this with your [Marketing Lead](#) who can arrange.

Make sure you follow us to receive our regular updates on; [Bluesky](#), [Linkedin](#), [Facebook](#) and [X](#).



Making your event more sustainable:

We regularly advise clients of the measures that they can take to make their events more sustainable, with all aspects of conferences under scrutiny.

In March our Director of Events, Jenny Elliot, took part in an [ABPCO roundtable](#) on sustainable carpet solutions for conferences and exhibitions which resulted in some interesting deliberations.

Your Fitwise event manager can work with you to achieve your sustainability goals, helping to advise and implement the best strategies and procedures to make your event more sustainable. There are several steps we would like to share with you to improve event sustainability: [find out more](#).

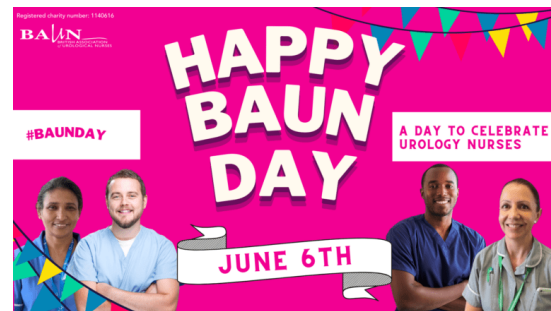
If you have any queries, please direct them to your usual Fitwise [Event Manager](#).



Case Study

Running an Awareness Day:

Have you thought about hosting your own awareness day to raise the profile of and celebrate your specialism?



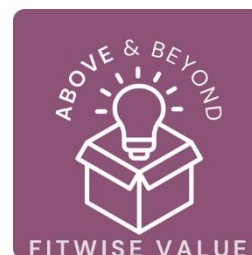
Fitwise helped the British Association of Urological Nurses (BAUN) host their inaugural "BAUN Day – A Day to Celebrate Urology Nurses" in 2024.

BAUN Day is now in its second year and will be celebrated on the 6th of June 2025.



Read our full case study [here](#)

If you would like to discuss further how the Fitwise team could support your association in a similar manner speak to your [Marketing Lead](#) who can arrange a discussion.

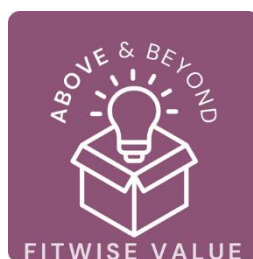


Updates

Charity Update:

The Fitwise charity for 2024/25 was [River Kids](#). We are concluding our fundraising and will be able to provide a full update in our Summer Newsletter.

We are pleased to announce that from May 1st our charity for 2025/26 will be [West Lothian Women's Aid](#), a local charity who provide safe, temporary accommodation to women, children and young people who have experienced domestic abuse.



Next Edition

Fitwise Newsletter Issue 22 due: Summer 2025

Go behind the scenes and find out what keeps our talented team so busy

Make sure you check out our [blog](#)

If you would like to know more about how blogging could work for your association website please get in touch with our [marketing team](#).

Contact Us



Big enough to deliver, small enough to care!

Association Management Company & Professional Conference Organiser

Our values:



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