



# Your CONFERENCE AND ASSOCIATION MANAGEMENT NEWS

[Fitwise Website](#)

[Client Resources](#)

## Welcome

### Welcome to your Fitwise Winter 24 Newsletter

We are delighted to welcome our key client contacts to our regular quarterly newsletter, where we bring you highlights from our association management and conference world.

We have had a great Autumn at Fitwise, delivering a large number of successful conferences and meetings for many of our clients (see some pictures below). As we approach the end of the year, planning is already firmly underway for 2025!

We hope you enjoy this edition!



We hope you enjoy reading all about our latest updates, and don't forget to access previous editions of the newsletter on the [client resource](#) page of our website.

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## Opening Hours

We would firstly like to wish all our clients a happy festive season.

Fitwise will:

- Close at 1pm on Tuesday 24<sup>th</sup> December 2024
- Reopen at 9am on Friday 3<sup>rd</sup> January 2025



## Service Improvements

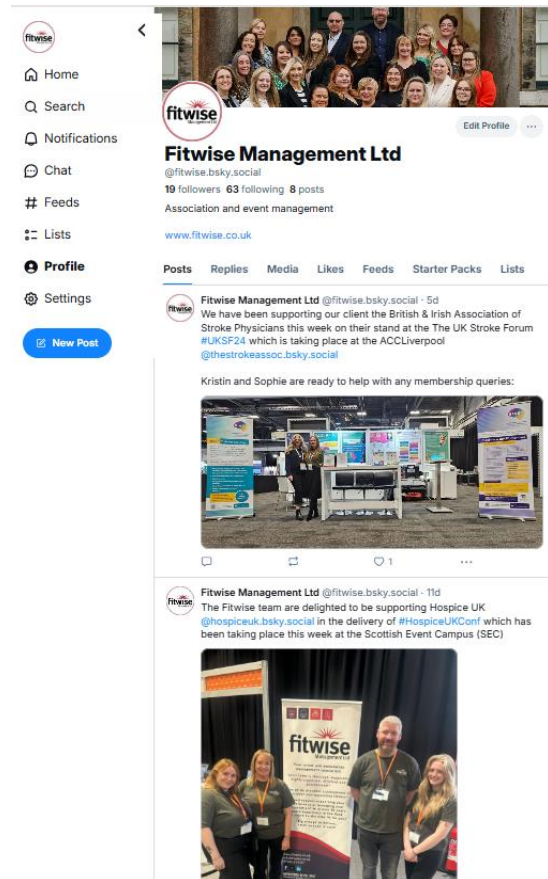
### Bluesky

Fitwise are now on [Bluesky](#) and have been working with a number of clients to set up their Bluesky accounts.

Bluesky offers users an alternative platform to X, and many of our clients are seeing strong engagement on the site even after only a couple of weeks.

If you are interested in knowing if Bluesky is right for your organisation, please chat to your regular [Marketing Lead](#) who can arrange an overview call.

Additionally follow us to receive our regular updates on; [Bluesky](#), [LinkedIn](#), [Facebook](#) and [X](#).



## Updates

### Charity Update:

The Fitwise charity for 2024/25 is [River Kids](#).

River Kids is a small local charity based in West Lothian who help and support local children in times of crisis with toys, clothes and other basic essentials.

In our [last newsletter](#) we provided an update of the charity work that the team had undertaken this year.

Since then, a group of staff volunteered at their warehouse to work on the West Lothian Toy appeal, which will provide gifts for over 3,000 disadvantaged local children this Christmas. The Fitwise staff have also arranged a collection for the toy appeal, and cash donations were gathered on our Christmas Jumper Day (pictured above).



## Testimonials

We always welcome [client testimonials](#) and are extremely proud of the ones we have earned, which include recent ones from our autumn events IPS & BSPD;

*"Elaine, Katie, Mike and the rest of the Fitwise team have been phenomenal as they executed our Infection Prevention Society conference (IP2024). They bring such professionalism and creativity to our conference. Nothing is too much trouble and they respond to changes incredibly quickly and bring solutions to the table too. I've really enjoyed working with the team, and look forward to planning our next conference with them."*

**Jude Robinson**  
IPS President

*"We have been privileged to have Fitwise as our organising company as they were extremely professional, helpful and always willing to adapt to our needs. It was reassuring for us as they had regular meetings regarding planning and deadlines were regularly met. I particularly found it seamless and stress free working with them as they are a friendly bunch and totally understood our needs and were always ready to support us with our requirements. I would highly recommend them for organising any of your events, you won't be disappointed."*

**Dr Rohini Mohan**  
Chair - BSPD Local Organising Committee

**If you enjoy working with us, we would be hugely grateful if you would consider providing us with a review. Please send to [marketing@fitwise.co.uk](mailto:marketing@fitwise.co.uk)**



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## Next Edition

Fitwise Newsletter Issue 21 due: Spring 2025

Go behind the scenes and find out what keeps our talented team so busy

Make sure you check out our [blog](#)

If you would like to know more about how blogging could work for your association website please get in touch with our [marketing team](#).

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## Contact Us



**Big enough to deliver, small enough to care!**

Association Management Company & Professional Conference Organiser

**Our values:**



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