



Association for  
Continence Professionals



# ACP 2025 ANNUAL CONFERENCE AND NETWORKING EXHIBITION



19TH AND 20TH MAY 2025



KENTS HILL PARK, MLTON KEYNES

## PROSPECTUS

SUSTAINING CONTINENCE PRIORITIES





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# JOIN US

Dear Exhibitor and Industry Partner,

On behalf of the executive committee and members we are delighted to announce that the Association for Continence Professionals (ACP) Annual Conference and Exhibition will be held on the 19th and 20th May 2025 at Kents Hill Park, Milton Keynes.

We all look forward to welcoming you to ACP Conference 2025 and to celebrate with you all following last years successful event.

This conference will follow the theme of "**Sustaining Continence Priorities**" and is shaping up to be another educational and inspiring event.

## Who will the delegates be?

The main educational programme is aimed at Bladder and Bowel Nurses, Physiotherapists, Occupational Therapists, Urology Nurses, and Specialist Nurses as well as Doctors and Allied Healthcare Professionals working within, or interested in Continence Care.

ACP Conference 2024 was a huge success with all the benefits of a face-to-face event. We hope to see you in 2025 where you will have the opportunity to meet delegates in person over 2 days. Your valued attendance and contributions are greatly appreciated and in addition to enabling continued collaboration in providing high quality education and training to our delegates and members, allows them the opportunity to learn about the products and services you offer that may enhance their patient care.



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ACP Conference  
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Education Group Lead, and  
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**Polly Weston**  
ACP Co-Chair, Bowel  
Management Medical  
Marketing Manager,  
Coloplast





# WHY SHOULD YOU EXHIBIT?

ACP Conference is a well established 2-day event, which is taking place this year in Milton Keynes. Following on from the success of last years event in Liverpool, we are expecting a high interest from delegates and exhibitors alike.

Much consideration goes into encouraging delegates to move easily and freely around all areas of the exhibition to gain access to all stands. Catering will be placed strategically to draw delegates to all areas of the exhibition hall. Attention is paid to the timing of sessions and breaks to maximise the opportunities for delegates to meet with industry representatives, to find out about your products and services and discuss ways of working together.

The event is expected to attract approximately 180 delegates (see delegate profile below) and the programme is being designed to maximise exhibition viewing time including:

- All refreshments and food will be served in the exhibition, with a morning break, lunch and afternoon break provisioned for each day.
- There will be a networking reception and exhibition viewing slot at the end of the day on the 19th along with presentations of the ACP Industry Innovation Award & Best Exhibition Stand.

The programme also allows for a number of sponsored symposium slots and has been designed to appeal across the multi disciplinary audience.

## DELEGATE PROFILE

The programme will be of interest to

- Bladder and Bowel Nurses,
- Physiotherapists and Occupational Therapists,
- Urology Nurses,
- Doctors, Specialist Nurses and Allied Healthcare Professionals working within, or interested in Continence Care.



## PRELIMINARY SCIENTIFIC PROGRAMME AVAILABLE EARLY 2025

[CLICK HERE FOR THE 2024 PROGRAMME](#)





# HEAR FROM OUR 2024 DELEGATES



Really enjoyed the conference. Speakers with their own personal experiences was very moving. As well as updating my knowledge, I also learned a lot too. Networking with others always a pleasure, and the stands - well we were totally spoilt!

This was a great experience. I met new people alongside meeting up with people I have met over the many years I have been a member. It was a wonderful opportunity to learn and grow.

I found some new products, that I never know existed which would be of great benefit to our patients.

Very informative, networking opportunities, I was able to meet reps which we would not normally see.

An excellent programme - a diverse range of important and interesting topics.

A great range of stands with knowledgeable reps.

Good to see all the representatives from major companies.





# 2024 ATTENDEES

## EXHIBITORS

- Aspire Pharma
- BD
- Beambridge Medical
- Bullen Healthcare
- Convatec
- DeSmit
- Essity
- Fittleworth
- Flexicare
- Forma-Care
- Galen
- Gama
- Hollister
- Linc Medical
- Medtronic
- Ontex
- Optimum Medical
- Pioneer Medical
- Stirling Anglian
- Syner-Med
- Teleflex
- Trion Pharma
- Urology Foundation
- Viveca Biomed
- Wellspect
- Win Health Medical

## SPONSORS

### Platinum Sponsor

Coloplast

### Gold Sponsors

- Qufora
- iME Dicare
- Attindas
- B. Braun

### Silver Sponsors

- Clinimed
- Clinisupplies



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# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR

PRICE: £7550 + VAT

- Standard exhibitor package (worth £2095)
- 1 x Additional table top stand (worth £2095)
- Symposium slot in programme\*
- Verbal mention at opening session
- Logo on conference holding slide
- Logo on all conference signage
- Logo on conference programme
- Logo and website link on promotional emails
- Delegate bag insert
- Your pop-up banner in prominent position within the event
- Website link from conference page on ACP website
- Banner advert on ACP website for the month of your choice
- 4 free delegate places for full conference\*\*
- Company banner on conference app
- 10% off all other sponsorship opportunities

## GOLD SPONSORSHIP

PRICE: £3,835 + VAT

- Standard exhibitor package (worth £2095)
- Verbal mention at opening session
- Logo on conference holding slide
- Logo on all conference signage
- Logo and website link on promotional emails
- Delegate bag insert
- Your pop-up banner in prominent position
- Website link from conference page on ACP website
- Banner advert on the ACP website for the month of your choice
- 1 free delegate place for full conference\*\*
- 10% of all other sponsorship opportunities

\*Symposium slots are allocated on a first come, first served basis. Content must be educational and not for promotion of goods and services. The presentation content will require approval by the conference organising committee. Some sponsorship benefits are time sensitive. All prices quoted exclude UK VAT at 20%.

SUSTAINING CONTINENCE PRIORITIES





# SPONSORSHIP OPPORTUNITIES

## SILVER SPONSORSHIP

PRICE: £2,890 + VAT

- Standard exhibitor table top package (worth £2095)
- Verbal mention at opening session
- Logo on conference holding slide
- Logo on all conference signage
- Logo and website link on promotional emails
- Link on conference website site to your website
- 10% off all other sponsorship opportunities

## EXHIBITOR PACKAGE (TABLE TOP)

PRICE: £2095 + VAT  
(CHARITY RATE £695  
ALLOCATED ON THE DAY)

- Table & 2 chairs
- 2 stand attendees each day (includes daytime catering)\*
- Lead management – stand visitor badge scanning
- If space allows access to conference sessions for stand attendees
- Delegate list
- 25% off any advertising in the ACP newsletter (2 editions)

While power to your stand isn't guaranteed, we encourage all exhibitors to bring their own extension leads as sockets may be available nearby.

As this is a table top only exhibition, you will be provided with a clothed table and 2 chairs as part of your package. If you would prefer, you can bring along a pop up stand eg. Pull up banners, display stands, medical equipment etc as long as it will fit in your stand space of 2m x 1m (2mtrs). This cannot encroach on other stands or public walkways. If you do not require your table and chairs, please let us know.

\*additional stand attendees will be charged at £60+ VAT per person, per day to cover catering and other costs

\*Please note stand attendee pass is for the full conference (two days) and cannot be split across days or attendees. Additional stand attendee passes can be purchased via the exhibitor manual







# SPONSORSHIP OPPORTUNITIES

## Company Symposium Session (5 available)\*

£2620 + VAT

Will be advertised on conference programme. An opportunity for a company to design its own programme and present to a specialist audience. (includes room hire, standard AV provision, some advertising circulated with the programme)

## PowerPoint advertising in conference rooms

£370 + VAT

(slides will run in a continuous loop throughout all break times)

## Notepad, pens, lanyards for delegates

£FOC

(250 x A4 pads, pens or lanyards to be supplied by sponsoring company)

## Insert into delegate bags

£290 + VAT

Maximum Size A4 with 4 pages. (Cost per single insert for putting a flyer or sampler into the delegates' bags at conference)

## Conference App Sponsor

£1250+ VAT

Exposure to all delegates throughout conference with your company logo on every page of the app, and a featured company spotlight on the app sponsor page,

## Lead Management

£165 +VAT

Badge scanning and data management onsite via the conference app

\*Symposium slots are allocated on a first come, first served basis. Content must be educational and not for promotion of goods and services. The presentation content will require approval by the conference organising committee. Some sponsorship benefits are time sensitive. All prices quoted exclude UK VAT at 20% .





# ADDITIONAL INFORMATION

## EXHIBITION OPENING HOURS

Setting up time for exhibitors will be 07:30 Monday 19th May (TBC). Break down will begin on Tuesday 20th May at 14:00, all exhibitors should be clear of the building by 17:00. Any additional charges levied by the venue as a result of missing this deadline will be passed onto the exhibiting company.

### PROVISIONAL EXHIBITION VIEWING TIMES

#### MONDAY 19TH MAY

- 09:30 - 10:40 Before sessions
- 12:30 - 13:30 Lunch
- 15:30 - 16:00 Afternoon break
- 17:15 Networking reception in exhibition

#### TUESDAY 20TH MAY

- 07:30 - 09:05 Before sessions
- 11:00 - 11:30 Morning break
- 13:00 - 14:00 Lunch

These are provisional and subject to change

### Online Exhibitor Portal

PLEASE REMEMBER! The Online Exhibitor Portal will provide confirmation of all the above information. Exhibiting companies will be sent a link to the portal around March 2025.

**Attendance at conference sessions**  
Conference sessions are open to all exhibiting company representatives as part of the exhibition fee but priority is given to delegates in busy sessions.

**Catering within the Exhibition**  
Day time coffee/tea and lunch for exhibitors and delegates will be served within the exhibition hall to encourage delegates to remain within the exhibition.

Further requirements for catering are available to exhibiting company representatives directly from the official venue caterers. Corkage charges will apply to beverages brought onto the premises by exhibiting companies for delegate consumption. Both the official caterers and the organisers must be informed of any intention to supply delegates with food or beverages on your stand during the event.

### IMPORTANT INFORMATION – post conference delegate lists

You will receive a final delegate list with name, position title, company name and email address after the event. We are providing this data in accordance with GDPR legislation and advice received from the Information Commissioners Office. Should you wish to use any of this personal data for direct marketing purposes, it is your responsibility to obtain unambiguous and positive consent from the delegate prior to this.

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# HOW TO BOOK

## Make a provisional booking:

Stands will be allocated on a first come, first served basis after Corporate members have selected their stand choice. Bookings can be made by the following methods and will be held for 7 days:

Phone Fitwise on 01506 292 047

E-mail: [Michael.donaldson@fitwise.co.uk](mailto:Michael.donaldson@fitwise.co.uk)

## Confirm your provisional booking

Send us the completed stand booking form within 7 days by post or email.

## Payment methods

### 1. BACS payments to:

Account Name: ACA Conference Account

Account No: 10522845

Sort Code: 83-51-00

Address: Royal Bank of Scotland, West End Branch, 144 Princes Street, Edinburgh, EH2 4EQ  
(Please send remittance advice to Fitwise with reference 'ACP exhibition' detailing amount paid, payment date, your company name, contact name and phone number). A VAT receipt will sent on confirmation of payment on bank statement.

2. Invoice request on stand booking form. An invoice can only be issued if a copy of an official purchase order accompanies the booking form. Payment must be received within 30 days of the invoice date. A 5% charge will be added if payment is not received within this time frame. The invoice will be a VAT invoice.

## Payment Terms

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3-week timescale, payment must be made at time of registration.

When booking stand space, it is the responsibility of the exhibitor to ensure that there is adequate and suitable access to all services including water and waste supply.

## Risk assessment

All exhibiting companies will be asked to complete a risk assessment in relation to the event as a whole.



# ORGANISERS

## ACP Conference Organising Group:

Polly Weston  
Nikki Cotterill  
Davina Richardson  
Ruth Scrivens  
Alison Wileman  
Darrin Powell  
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Tracy Pouard  
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Becky Cousins

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## VENUE

[Kents Hill Park](#)  
[Milton Keynes](#)  
[MK7 6BZ](#)



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