



Your CONFERENCE AND ASSOCIATION MANAGEMENT **NEWS**

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Welcome

Welcome to your Fitwise Autumn 24 Newsletter

We are delighted to welcome our key client contacts to our regular quarterly newsletter, where we bring you highlights from the association management and conference world.

As we are in the midst of conference season, having just delivered [BSPD 2024](#) and [IP2024](#), we are pleased to share some of our tips on increasing delegate footfall round the exhibition, along with steps you can take to make your event more sustainable.

We were also pleased to welcome our new full-service client [The Scottish Intensive Care Society \(SICS\)](#) to the Fitwise office last month. To make the most of our services and Fitwise's expertise, we always encourage our clients to provision some time to visit the Fitwise office and spend some time meeting with their team.

Here are some recent Fitwise photos:



We hope you enjoy reading all about our latest updates, and don't forget to access previous editions of the newsletter on the [client resource](#) page of our website.

Service Improvements

Our Secretariat Services Team

We were delighted to welcome **Laura Ferguson** to Fitwise in July as our new Head of Secretariat Services.

In conjunction with her appointment we also rebranded the team from "Client Support Services" to "Secretariat Services" to more accurately align with industry terminology, and reflect our commitment to excellence in this area.

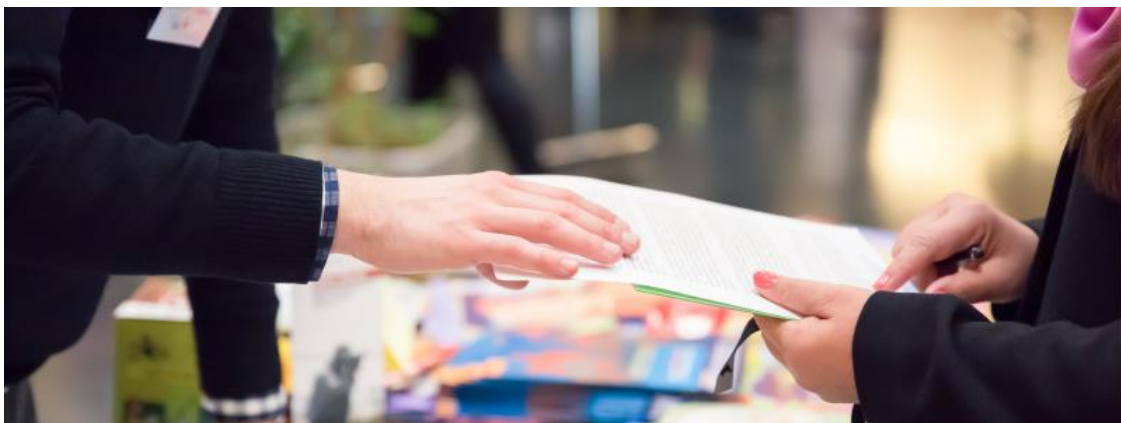
The [Secretariat team](#) deliver stellar association management and secretariat services, through general administration, membership management, and executive/personal assistant services.



[Find out more about our secretariat services here](#)



Added Value



Attracting Delegate Footfall to Exhibition Stands

We understand, for the long-term viability of your Conference how important it is for your exhibitors and sponsors to find your event a success.

We have recently written a blog which outlines what can be done to increase delegate footfall throughout the exhibition, from both an organiser and exhibitor point of view.

[Read more](#)

If you have any queries, please direct them to your usual [Fitwise Sales Contact](#).



How to Make your Event more Sustainable

As you are probably aware, events are a huge contributor to carbon emissions, and as such all those who hold events should be thinking about how to make them more sustainable.

Your Fitwise event manager can work with you to achieve your sustainability goals, helping to advise and implement the best strategies and procedures to make your event more sustainable. There are several steps we would like to share with you to improve event sustainability.

[Find out more](#)

If you have any queries, please direct them to your usual [Fitwise Event Manager](#).



Updates

Charity Update:

The Fitwise charity for 2024/25 is [River Kids](#).

River Kids is a small local charity based in West Lothian who help and support local children in times of crisis with toys, clothes and other basic essentials.

The Fitwise CSR team have led our charity efforts this year which have included a fundraising hill walk and bake sale, collections of children's clothes and toys, and in November a team will volunteer at the River Kids warehouse to help pack Christmas boxes for local children.



Review Request



Can you help us?

As part of the work that we are doing on our Search Engine Optimisation, we have been working on improving our Google Business Profile so we are more discoverable online.

One of things we can do to improve our profile is to have more reviews. If you

enjoy working with us, we would be hugely grateful if you would consider providing us with a review [Click Here](#)

Additionally, if you would like to know more about how you can improve the SEO of your website do get in touch with our [marketing team](#).



Next Edition

Fitwise Newsletter Issue 20 due: Winter 2024

Go behind the scenes and find out what keeps our talented team so busy

Make sure you check out our [blog](#)

If you would like to know more about how blogging could work for your association website please get in touch with our [marketing team](#).

Contact Us



Big enough to deliver, small enough to care!

Association Management Company & Professional Conference Organiser

Our values:



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