



Your CONFERENCE AND ASSOCIATION MANAGEMENT NEWS

[Fitwise Website](#)

[Client Resources](#)

Welcome

Welcome to your Fitwise Summer 24 Newsletter

We are delighted to welcome our key client contacts to our regular quarterly newsletter.

We are 6 months through a busy 2024, we are pleased to report that we have successfully delivered 12 client conferences this spring, welcoming over 1,600 delegates to your events. Our CSS team have also delivered for our clients over 51 exec / board meetings, and run 9 AGMs already this year.

As of the 1st July we are thrilled to welcome some new Fitwise clients on-board, and look forward to working with them both:

- [The Association for Simulated Practice in Healthcare \(ASPiH\)](#)
- [The Scottish Intensive Care Society \(SICS\)](#)

We hope you enjoy all reading about our latest updates and achievements, and don't forget to access previous editions of the newsletter on the [client resource page](#) of our website.

Service Improvements

Equality, Diversity and Inclusion at Events: An Update

In a previous [newsletter](#) we provided [EDIA guidance](#) to help you, as the Conference Organising Group, plan your upcoming event.



Did you also know that a few simple updates to your slides can make them much more inclusive for everyone?

We have recently released guidance on how to make your slides more accessible which we are pleased to share with you now: [Read Here](#)

If you have any queries, please direct them to your usual [Fitwise Event Manager](#).



Added Value

INVESTORS IN PEOPLE™
We invest in people Platinum



Investors in People: Fitwise reaccredited Platinum until 2027!

You may recall from our Spring [newsletter](#) that at the start of 2024 Fitwise were reaccredited with the Platinum IIP. During this year's Investors in People celebration in May the Platinum award was formally presented to our Managing Director Paul Harrison, by Eddie Salmon, Investors in People Practitioner Manager for IIP.

Platinum is the highest award that can be achieved against the Investors in People Standard and we are incredibly proud to remain amongst only 2% of companies in the UK to achieve this level. Read more [here](#).

What does IIP mean for you? This mark of excellence means that you can work with Fitwise safe in the knowledge that we are a reputable company, we look after our people and we attract the best talent.



Updates



Your team feels appreciated:

The Senior Management Team at Fitwise organise an 'Employee Appreciation Week' in June each year to thank the team for their continued hard work and success, as well as for everything they contribute to the company - [read more about this year's event here](#).

As part of the celebrations, we held the inaugural Fitwise awards ceremony to celebrate and recognise the success at Fitwise in line with Fitwise values.

Congratulations to:



Faye McIntosh
'Above and Beyond' Award



Shelley Spencer
'We Care, Always' Award



Jacqueline McCafferty
'Partnerships' Award



Emma McDougall
'Work Hard, and Have Fun' Award



Events Team
'Best Team' Award



Heather Hamilton
'Best Colleague' Award



Review Request



Can you help us?

As part of the work that we are doing on our Search Engine Optimisation, we have been working on improving our Google Business Profile so we are more discoverable online.

One of things we can do to improve our profile is to have more reviews. If you enjoy working with us, we would be hugely grateful if you would consider providing us with a review [Click Here](#)

Additionally, if you would like to know more about how you can improve the SEO of your website do get in touch with our [marketing team](#).



Next Edition

Fitwise Newsletter Issue 19 due: Autumn 2024

Make sure you check out our [blog](#)

Go behind the scenes and find out what keeps our talented team so busy:

- [How to make your slides more accessible](#)
- [Employee Appreciation Week 2024](#)
- [Bid support for your conference](#)
- [How to make your event profitable](#)
- [Meet our Managing Director Paul](#)
- [Your Event and Association Management News](#)

If you would like to know more about how blogging could work for your association website please get in touch with our [marketing team](#).

Contact Us



Big enough to deliver, small enough to care!

Association Management Company & Professional Conference Organiser

Our values:



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