

EXHIBITOR PROSPECTUS



IPS WESSEX BRANCH CONFERENCE

ACCESS ALL AREAS

14th November 2024
Novotel, Southampton

ips Infection Prevention
Society

Join us at our annual conference, Access All Areas, covering the south coast region.

We have a well established attendance from healthcare professionals in many diverse areas of care including acute hospitals, hospices, care homes, GP surgeries and community teams. The aim is to highlight the common problems faced in infection prevention and how different settings can adapt universal processes to meet their individual needs.

Topics include but may be subject to change:

- Sustainability
- Waste management
- Prison settings and their challenges
- Sepsis/antimicrobial resistance
- Current infection trends
- UTI prevention

The conference is a great opportunity to network with delegates in different areas of healthcare and display your companies latest products and services.

The conference is again being held at the Novotel in Southampton - ideally located close to the West Quay shopping centre near the docks. There is a 5 minute walk from Southampton station and complimentary parking is available on a first come first served basis.

We hope to see you in Southampton in November!

Chris Tickner

Julie Brooks

Jackie Collins



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WHY SHOULD YOU EXHIBIT?

IPS Wessex Branch provides an excellent platform for businesses to showcase their products and services to front-line professionals within the field of infection prevention and control.

There are numerous benefits from exhibiting at this prestigious event:

- Large one day audience of infection prevention and control professionals
- Generate quality leads from practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback

DELEGATE PROFILE

- Infection prevention practitioners
- Tissue viability nurses
- Critical care nurses
- Continence nurses
- Domestic managers
- GPs



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SPONSORSHIP OPPORTUNITIES

EXHIBITION STAND £995+ VAT

This price includes:

- 2m x 1m (approx) of space
- Table and 2 chairs
- Registration with access to conference sessions for 2 representatives*
- Tea/coffee and buffet lunch for 2 representatives
- Post-conference delegate list

PLATINUM SPONSORSHIP £1,995 + VAT (MAX. 1)

This price includes standard package +:

- 30 min symposia slot
- Additional stand
- Registration and catering for 2 additional reps*
- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference

GOLD SPONSORSHIP £1,375 + VAT (MAX. 2)

This price includes standard package +:

- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference



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*access to conference sessions will be subject to availability on the day



VENUE
Novotel
Sandy Park Way
Southampton
SO15 1RA

Infection Prevention Society
Wessex Branch
www.ips.uk.net

SALES LEAD
Mike Donaldson
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EXHIBITION OPEN HOURS

Setting up time for exhibitors will be on Thursday 14th November 2024 from 7.00am – 8.30am. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.00, all exhibitors should be clear of the building by 17.00.

EXHIBITION OPEN TIMES
Thursday 14th November

OPENING
08:30

CLOSING
14:00

EXHIBITION VIEWING TIMES
(may be subject to change)

08:30 - 09:30
10:35 - 11:05
13:00 - 14:00



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HOW TO BOOK EXHIBITION SPACE:

A) MAKE A PROVISIONAL BOOKING:

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- Phone Fitwise on +44 (0) 1506 292047
- E-mail: michael.donaldson@fitwise.co.uk

B) CONFIRM YOUR PROVISIONAL BOOKING:

Send us the completed stand booking form and purchase order number within 7 days by email. A full exhibition manual will be emailed to you nearer the event.

C) PAYMENT METHODS:

1. BACS payments to (please send remittance advice to Fitwise with reference 'IPS Wessex' detailing amount paid, payment date, your company name, contact name and phone number):

Account Name: Fitwise Ltd

Account No: 10325314

Sort Code: 83-51-00

Bank: Royal Bank of Scotland

2. Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

TERMS & CONDITIONS:

- Payment: All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.
- Cancellations: Refunds for cancelled stands, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.
- Additional charges: Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.
- Virtual Delegate Bag Inserts: If you have booked a virtual delegate bag insert please email PDF to jade.lawson@fitwise.co.uk by the 14th October 2024.

Delegate Lists: You will receive a full delegate list 1 week after the conference to include name, job title, organisation, location, and email address however, it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.



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