



*Your* CONFERENCE AND **NEWS**  
ASSOCIATION MANAGEMENT

[Fitwise Website](#)

[Client Resources](#)

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## Welcome

### Welcome to your Fitwise Spring 24 Newsletter

We are delighted to welcome Fitwise clients to our regular quarterly newsletter.

**Spring is a time of new beginnings**, and at Fitwise our SMT are hard at work preparing for our new financial year by developing our 24/25 strategic plans, objectives, and supporting activity. Did you know that assistance with **strategic planning** is a service we also offer to you, our clients? If you would like to know more, please email your usual [Fitwise contact](#).

The wider Fitwise team are focused on delivering for both Fitwise and for our clients, we have highlighted some of our recent accomplishments below.

**We hope you enjoy this edition!**

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## Service Improvements

### Your invite to meet with the Fitwise team!

To make the most of our services and Fitwise's expertise, we always encourage our clients to provision some time to visit the Fitwise office and spend some time meeting with their team.

Not only can you meet with the individuals working for you across our CSS, Events, Marketing, Sales and Bookkeeping teams, but this is also the perfect time for the team to understand and discuss your wider strategic goals, and any specific projects you would like their input into. They will bring their experience, ideas, and enthusiasm, ensuring that you will leave feeling enthused and supported.



Fitwise were glad to welcome BIASP President, Professor David Werring, to our office last month to meet the BIASP association management leads who help run the organisation. Professor Werring said he left feeling 'inspired' and we look forward to our continued work alongside [BIASP](#).

If you would like to set up a visit, please email your usual [Fitwise contact](#).



## Added Value

**INVESTORS IN PEOPLE™**  
We invest in people Platinum

### Investors in People: Fitwise reaccredited Platinum until 2027!

At the start of 2024 Fitwise were reaccredited with the Platinum IIP. This is the highest award that can be achieved against the Investors in People Standard and we are incredibly proud to be amongst only 2% of companies in the UK to achieve this level. Read more [here](#).

**What does IIP mean for you?** This mark of excellence means that you can work with Fitwise safe in the knowledge that we are a reputable company, we look after our people and we attract the best talent.



## ISO 9001: Fitwise reaccredited

We are also proud to have recently retained this highly regulated standard, as we have done so for many consecutive years. This award is testament to the quality of our internal processes and procedures. Read more about our [quality policy](#) here.

**What does ISO9001 mean for you?** You can get on with your day job with assurance that you are in safe hands.



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## Industry Overview

### A Timely Educational Programme is Key!

At Fitwise we offer a complete [event management service](#). You will be free to focus on the content, structure and wider goals of your event and we will handle the rest!

In order for the Fitwise team to maximise the delegate and exhibitor attendance at your event, now, more than ever, a timely programme is critical:

- **Exhibitors and Sponsors:** businesses are currently facing constraints on their marketing budgets and are required to justify every expenditure. We have been finding that companies are currently refraining from booking an exhibition stand at an event until the programme is finalised, so they can ensure that the event is pertinent to their particular product or service.
- **Delegates:** your delegates face the challenge of managing limited study leave, and require a programme before booking to illustrate to their manager why the event aligns with their specific educational needs.

**Why is this relevant for you?** Providing your event programme early increases the likelihood of success for both delegates and exhibitors and the wider performance of the event.

Fitwise can support your delivery of a timely programme, and subsequently maximise your event attendance. Please speak to your [usual event manager](#) to find out more.



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## Updates



## Meet the team!

If you haven't been on our website recently, do check it out! Not only is there a wealth of information on there, including our [blog](#), and [client resources](#), as we have recently updated our company photos, it is a great place to learn more about your team, and a handy place to find their up-to-date contact details.

## Your team

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## Review request



## Can you help us?

As part of the work that we are doing on our Search Engine Optimisation, we have been working on improving our Google Business Profile so we are more discoverable online.

**One of things we can do to improve our profile is to have more reviews. If you enjoy working with us, we would be hugely grateful if you would consider providing us with a review [Click Here](#)**

Additionally, if you would like to know more about how you can improve the SEO of your website do get in touch with our [marketing team](#).



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## Next Edition

**Fitwise Newsletter Issue 18 due:** Summer 2024

**Make sure you check out our [blog](#)**

Go behind the scenes and find out what keeps our talented team so busy:

- [How to make your Event Accessible](#)
- [Productivity Hints and Tips!](#)
- [An Exciting Day for the Fitwise Events Team](#)
- [Fitwise are PLATINUM Investors in People!](#)
- [Reward and Recognition](#)
- [2023 Corporate Social Responsibility Round-Up](#)
- [Meet the Fitwise Team](#)
- [Savings through Association Management](#)

**If you would like to know more about how blogging could work for your association website please get in touch with our [marketing team](#).**

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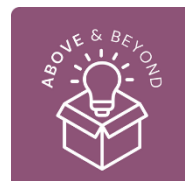
## Contact Us



**Big enough to deliver, small enough to care!**

Association Management Company & Professional Conference Organiser

**Our values:**



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