



Your CONFERENCE AND ASSOCIATION MANAGEMENT **NEWS**

[Fitwise Website](#)

[Client Resources](#)

Welcome

Welcome to your Fitwise Winter 2023 Newsletter

We have had a great Autumn at Fitwise, delivering a large number of successful conferences and meetings for many of our clients.

As we approach the end of the year, not only are we reflecting on and celebrating our successes, but planning is already well underway for 2024!

We hope you enjoy this edition!

Opening Hours

We would firstly like to wish all of our clients a happy festive season.

Fitwise will:

- Close at 5pm on Friday 22nd December
- Reopen at 9am on Wednesday 3rd January 2023



Service Improvements

A Deep Dive into Equality, Diversity and Inclusion at Events

At Fitwise we understand the importance of Equality, Diversity, Inclusion & Access. We have therefore created EDIA guidance to help you, as the Conference Organising Group, plan your upcoming event:

Read in full [here](#)

If you have any queries, please direct them to your usual [Fitwise Event Manager](#).





Menu ☰

Ideas Hub

How to bring your event to Edinburgh

🕒 10 minutes

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Support Available for Your Conference in Edinburgh

We are always honoured when our staff members are invited to speak and share their expertise.

Jenny Elliot, our Director of Events, recently spoke at a Knowledge Exchange Event in Edinburgh at the EICC.

The event provided wider detail of the support available in Edinburgh when it comes to the bidding and planning stages of a conference, and Jenny discussed the benefits of using a Professional Conference Organiser such as [Fitwise](#).

We are pleased to be able to share a detailed write up of the event with you [here](#)

Please contact [Jenny](#) for additional information.



Added Value



We're Award Finalists!

Last month we were delighted to attend both the **IIP Awards** and the **PA Awards** in London, as finalists.

For the prestigious IIP Awards we were finalists for the "Reward & Recognition Award", and our Senior PA Lynne Duncan was a finalist as "PA of the Year" at the National PA Awards!

We are absolutely thrilled that the work of our team has been recognised and celebrated nationally, a reflection of the quality of our staff and our processes. Both of which, as clients, you benefit from everyday.

INVESTORS IN PEOPLE™
We invest in people Platinum

What does IIP mean for you? In 2021 we were awarded the Platinum Investors in People award and we are immensely proud that we are in the top 1% of UK companies that achieve this level.

This mark of excellence means that you can work with Fitwise safe in the knowledge that we are a reputable company, we look after our people and we attract the best talent.



Updates



Update on Computer Donations

Last year, as part of our upgrade of our IT system, we donated our computers and old equipment to the **Turing Trust**.

We are pleased to report that it has arrived at its destination in Malawi, as part of a larger shipment of equipment.

Watch more [here](#)





Meet the team!

If you haven't been on our website recently, do check it out!

Not only is there a wealth of information on there, including our [blog](#), and [client resources](#), as we have recently updated our company photos, it is a great place to learn more about your team, and a handy place to find their up-to-date contact details.

Your team

Review request



Can you help us?

As part of the work that we are doing on our Search Engine Optimisation, we have been working on improving our Google Business Profile so we are more discoverable online.

One of things we can do to improve our profile is to have more reviews. If you enjoy working with us, we would be hugely grateful if you would consider

providing us with a review [Click Here](#)

Additionally, if you would like to know more about how you can improve the SEO of your website do get in touch with our [marketing team](#).



Next Edition

Fitwise Newsletter Issue 17 due: Spring 2024

Make sure you check out our [blog](#)

Go behind the scenes and find out what keeps our talented team so busy:

- [Importance of Site Visits](#)
 - [Enhancing Conferences & Events: A Deep Dive into Equality, Diversity & Inclusion](#)
 - [Organising A Sustainable Event](#)
 - [Maximising Attendee Engagement: Tips and Techniques](#)
 - [Asking the right questions in post-conference surveys](#)
 - [Announcing our updated company values and strapline](#)
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Contact Us



Big enough to deliver, small enough to care!

Association Management Company & Professional Conference Organiser

Our values:



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