



Your CONFERENCE AND ASSOCIATION MANAGEMENT **NEWS**

[Fitwise Website](#)

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Welcome

Welcome to your Fitwise Summer 2023 Newsletter

As we rapidly approach the midpoint of 2023, we have a number of updates to share with you, including how our training is leading to service improvement for clients, and what our successes mean for you!

Service Improvements

Improving the security of your Events!

Following [Protect Duty \(Martyn's Law\) Training](#) which our events team have all completed, we have implemented the following change to improve the safety and security of our events.

All event attendees (delegates and exhibitors) must now provide ID when collecting their attendee badge. ID is required for the following reasons.

1. To ensure a safe and secure environment for all attendees.
2. To protect attendees' personal data.
3. To ensure effective and reliable tracking.
4. To protect the financial integrity of the event.

If you have any queries, please direct them to your usual [Fitwise Event Manager](#).





Coming soon! How inclusive are your events?

We all attended [EDI training](#) earlier this year, following which the Fitwise events team have been drafting guidance for clients on how to make events more inclusive.

We hope to have some more information available in the next newsletter.

In the meantime, if you have any queries please direct them to your usual [Fitwise Event Manager](#).

Added Value



We have quality processes

We are pleased to report that earlier this year we passed our annual ISO9001 audit with *no minor or major faults*.

We are extremely proud to have retained this highly regulated standard for many consecutive years, which is testament to the quality of our internal processes and procedures. You can get on with your day job with assurance that you are in safe hands.

[View our policy here](#)

Event award finalists!

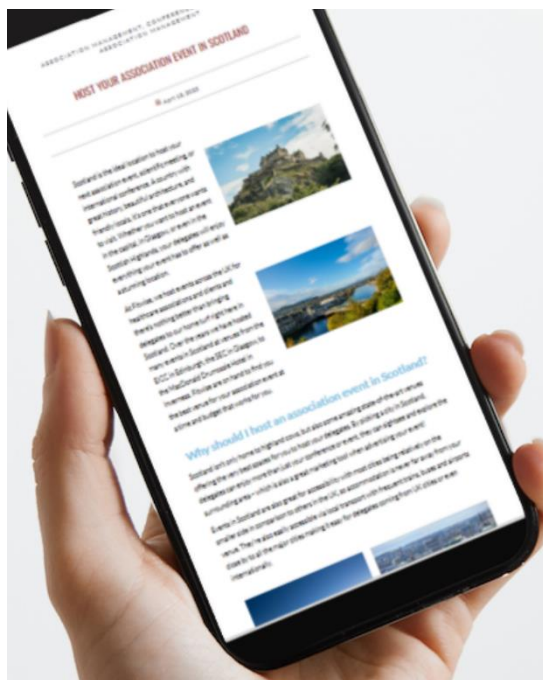
The Fitwise team were finalists at the E Awards this year.

Fitwise was shortlisted for the **Best Agency Event Planner/Team** category due to the resilience and innovation demonstrated over the past few years, through our teamwork and adoption of new technologies.

[Find out more about our services here](#)



Updates



Have you thought about hosting your event in Scotland?

We have always found Scotland to be a popular conference location for delegates, with some fantastic venues and cities on offer.

If you are considering holding your next event in Scotland, check out our recent blog which was developed in conjunction with some of the major conference centres and marketing bureaus in Scotland.

[Read more here](#)

Review request



Can you help us?

As part of the work that we are doing on our Search Engine Optimisation, we have been working on improving our Google Business Profile so we are more discoverable online.

One of things we can do to improve our profile is to have more reviews. If you enjoy working with us, we would be hugely grateful if you would consider providing us with a review [Click Here](#)

Additionally, if you would like to know more about how you can improve the SEO of your website do get in touch with our [marketing team](#).

Employee Appreciation Week

Fitwise held our annual Employee Appreciation Week in June to say a huge "thank you" to our wonderful staff. Here are some of our highlights:



Next Edition

Fitwise Newsletter Issue 15 due: Autumn 2023

Make sure you check out our [blog](#)

Go behind the scenes and find out what keeps our talented team so busy:

- [The Importance of Post Event Surveys](#)
- [Frequently Asked Questions in Client Support Services](#)
- [Planning Community Events](#)
- [POGP Virtual Study Day & AGM 2022](#)

Contact Us

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