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[Client Resources](#)



Issue 11: Autumn 2022

WELCOME

Welcome to your Autumn 2022 Fitwise Newsletter, we have a number of updates to share with you.

As always, we realise not all content will be relevant to everyone, just pick out the areas of interest to you. If you wish to obtain further information about any topic, please just get in touch with your usual [Fitwise contact](#) or use marketing@fitwise.co.uk.

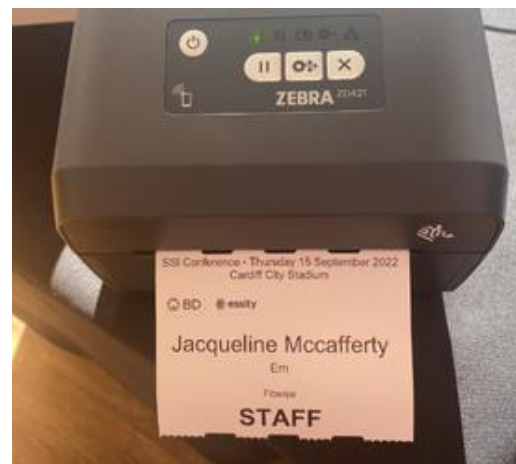
SERVICE IMPROVEMENTS

Fitwise Badging System

We are delighted to have now launched our own in-house badging system which offers clients large cost savings while retaining important functionality, to include contact scanning.

The team have been testing the new badging system during a number of our September events and we are delighted to report that it has worked extremely well.

For further details speak to a member of our [events team](#).





Sporting Venues Update

Fitwise policy on sporting venues as of Sept 2022 – We will only propose sporting venues under exceptional circumstances.

Sponsors bound by ABPI/ABHI/Medtech regulations are usually unable to support events held at sporting venues. While the nature of a sporting venue may be acceptable in the first instance, this can change if the venue books in an adjacent sporting event. It's highly unlikely that a sporting venue will agree to turn away their core business based on these restrictions.

For further details speak to a member of our [events team](#).

Mentorship scheme

As a healthcare organisation do you wish to empower your future workforce and increase membership numbers?

Fitwise have been working with a number of healthcare organisations to produce a mentorship scheme for their members. Each scheme is adapted to the clients specific goal. Is this something you feel your organisation would benefit from?

For more details contact Stacy Martin,
Head of Client Support Services
stacy.martin@fitwise.co.uk



UPDATES



Strategic planning - How are you reflecting on the last 12 months and planning for the future?

Reflection and strategic planning are an imperative part of any organisations management to enable them to progress and support their members. Over the last 24 months the main priority for many organisations has been making rapid change and learning to adapt. Now is the time to reflect and formulate your strategy for the future, make sure to build time into your meetings or plan specific days to reflect and look forward.

Ask yourself:

- What have we learned?
- What do we want to keep from our new way of working?
- How can we support our members and increase our membership? (more on this in the next newsletter)



How Fitwise are helping you prepare for The Protect Duty (Martyn's Law) and what it means for your conference

The event industry will be subject to new legislation as from early 2023 which will enhance the protection of the UK's publicly accessible locations from terrorist attacks and ensure that organisations and businesses are prepared to deal with incidents.

Venues will be the main focus of The Protect Duty however anyone involved in organising an event or conference will need to be aware of the legislation. In advance of the details being released, here is how we're helping our clients prepare:

Does your conference/programme have any controversial topics, speakers, or commercial support? Our risk assessments now include this specific threat.

Every Fitwise Event Manager completed ACT (Action Counters Terrorism) awareness training.

If you wish to know more about The Protect Duty and its origins...

- [Government publishes Protect Duty consultation findings - GOV.UK \(www.gov.uk\)](https://www.gov.uk/government/consultations/protect-duty)
 - Podcast: <https://www.globalplayer.com/podcasts/episodes/7DreKRD/>
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Welcome to new clients!

We are delighted to welcome the following clients to the Fitwise family:

- [The British Infection Association](#): have now been with Fitwise for 3 months and we are providing a full secretariat and event service.
- The [British Society of Paediatric Dentistry](#) have appointed Fitwise as their Professional Conference Organiser from 2023 - 2025.



NEXT EDITION

Fitwise Newsletter Issue 12 due: Winter 2022

Make sure you check out our [blog](#)



People Make Fitwise

