













Issue 9: Spring 2022

WELCOME

Dear Katie

Welcome to your first Fitwise Newsletter of 2022

Spring is one of the busiest times of year at Fitwise as we work with clients on their plans for 2022 and beyond. Although it feels no time at all since our last communication, we have a number of updates to share with you.

As always, we realise not all content will be relevant to everyone, just pick out the areas of interest to you. If you wish to obtain further information about any topic, please just get in touch with your usual Fitwise contact or use marketing @fitwise.co.uk.

All at Fitwise are thinking about those affected by the conflict in Ukraine, and as a company we have made a donation to the <u>Disasters Emergency Committee</u>.

SERVICE IMPROVEMENTS



We are OnAir!

Spring 2022 will see us add a 4th virtual platform to the Fitwise portfolio.

OnAir is a slick and interactive virtual and hybrid event platform which will provide you, our client, with more choice.

Further details will be available in the coming weeks however please feel free to contact our Head of Events, <u>Jenny Elliot</u>, if you wish to know more.

Teams Welcome!

In our last newsletter we reported that Fitwise had secured a digital grant for 50% of a full IT hardware upgrade of our systems. Implementation is now fully underway, with all hardware rolled out to staff with minimal disruption to offer a more flexible, secure and reliable system.

As part of this upgrade Fitwise is also transitioning to Microsoft Teams, which will provide additional functionality. We are also able to set up MS Teams on behalf of our clients to allow greater access to files and easier lines of communication. If you would like to know more please speak to our Head of Client Services Stacy Martin.



ADDED VALUE

Thinking about hybrid events?

Time has moved on since we last discussed hybrid events. Within our latest blog we look at how we can deliver educational events in 2022; the benefits/pitfalls of adopting a hybrid approach to your event, and if they can work for you.

Read more here!



UPDATES



We are turning 30!

2022 is the year that Fitwise turns 30 and we look forward to celebrating this milestone later in the year, keep an eye on our social platforms as we take a look back at highlights and celebrate our staff.

If you have any memories or photos we would love to include them, please <u>email</u> <u>us</u>.

NEXT EDITION

Fitwise Newsletter issue 10 due: Summer 2022



People make fitwise



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