

www.fitwise.co.uk

[Client Resources](#)



Issue 7: Autumn 2021

WELCOME

Welcome to your Autumn 2021 Fitwise Newsletter

We are pleased to give you an insight into some of the things your Fitwise team have been working on.

As always, we realise not all content will be relevant to everyone, just pick out the areas of interest to you. If you wish to obtain further information about any topic, please just get in touch with your usual Fitwise contact or use marketing@fitwise.co.uk.

FITWISE UPDATES

Physical events

We are more than delighted to be back delivering physical events this Autumn, with last month's Infection Prevention Society Annual Conference being our first in-person event since early 2020!

IP2021 was a huge success, running from the 27 - 29 September in Liverpool with over 600 physical attendees, and another 350 delegates joining virtually.

[Check out](#) what else we have on this year.



Event insurance update

Live Events Reinsurance Scheme - The Department for Digital, Culture, Media & Sport (DCMS) has published the details of its Live Events Reinsurance Scheme. The scheme is a cost indemnification scheme which protects against costs incurred due to the event being

legally unable to happen due to new government COVID restrictions. Final details are being finalised with the insurance bodies and Government, Fitwise are keeping up to date with this information to ensure our clients have the relevant information should it be required.

E-conference insurance – We are liaising with our broker to ensure that when a policy becomes available that will benefit our clients we can advise you.



Thinking of a hybrid event?

Our Head of Events, [Jenny Elliot](#) was recently part of a panel discussion at [EVENTIT 2021](#) on "*What does the road ahead look like for healthcare events*". Discussions focused around the transition from online events back toward physical and hybrid options, and the considerations that these changes bring.

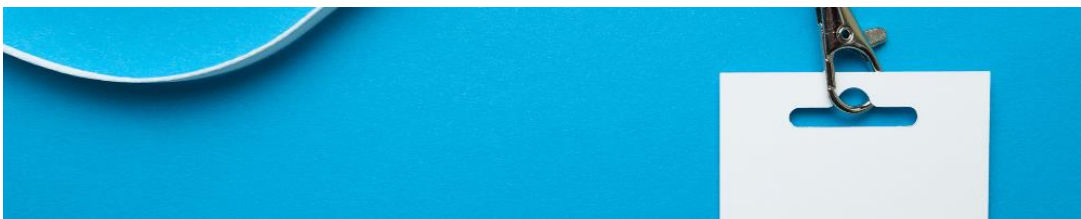
If you are starting to plan your 2022 event and don't know what it should look like, it is worth reading Jenny's blog on the complex world of hybrid events. Read it [here](#)



Return to Blackburn House

Since August we have had a phased return to working at head office, and we are currently supporting staff with a mix of home and office working. This transition is working extremely well, and we are hoping that we can start hosting client meetings again from Spring/Summer 2022.

SERVICE IMPROVEMENTS



Event badging update

After a short hiatus, with the return of physical events, [Emma McDougall](#) from our Events Team is now in a position to drive forward the Fitwise badging project which we outlined in an earlier newsletter.

As a reminder, despite sounding simple, the issue of badging is a complicated one. We are currently reviewing how we badge at larger conferences. Are badges necessary? Yes, for identification, venue security, check-in, networking etc.

There are factors that are not immediately obvious. Compatibility and cost of registration software, badging software, badging hardware and badge paper all make this a complex project. Fundamentally, there is a reason why companies who specialise in mass badging exist. We are sifting through the options and whatever the solution, we can assure you that we have acted in your best interests. How you can help? Bear in mind that it makes financial sense for you, that we utilise the same system across all our large conferences meaning you benefit from our buying power.

We will provide a progress update shortly.

ADDED VALUE

Client referral scheme

Fitwise are keen to encourage our current clients to promote our services to other associations/societies they may know or are involved with. We want to share ours and your success stories with your friends and colleagues. In return for this Fitwise will reward the respective association with a Finder's Fee.

If you are interested in finding out more, please speak with your usual [contact](#).



MemberWise

As we have let you know previously, we are part of the MemberWise Network giving us access to practical help and support from which our clients can benefit.

As membership is free for membership and association professionals, you may wish to join and benefit directly from their practical help and support.

We wanted to let you know that MemberWise are running free webinars every Tuesday morning which may be of interest, the next of which is on managing membership income. Find out more [here](#)

HAVING FUN AND OTHER NEWS

Happy halloween

One of our [company values](#) is to "work hard and have fun". So although we are in one of our busiest times of year, we found the time to celebrate Halloween, which has become

somewhat of a tradition here at Fitwise after being established by [Laura Cassidy](#).

Here is a selection of this year's costume efforts....



Stroke Association challenge!

Our Head of Client Support Services, [Stacy Martin](#) took part in the Stroke Association Steptember challenge to complete 350,000 steps in September, raising £666 as a team with her sister, niece and nephew.

The challenge was personal to Stacy and her family as her sister suffered a stroke at 40, she is recovering well and was able to take part in the challenge herself as a thank you for all the support and treatment she received.

Find out more about the challenge [here](#)

NEXT EDITION

Fitwise Newsletter issue 8 due: Winter 2021

Feedback and comments welcome: marketing@fitwise.co.uk



Fitwise Management Ltd, Blackburn House, Redhouse Road, Seafield, Bathgate, West Lothian, EH47 7AQ
marketing@fitwise.co.uk | 01506 811077 Co. registration number SC247380 and co. VAT number 815-7610-31.