

www.fitwise.co.uk

[Client Resources](#)



Issue 6: Summer 2021

WELCOME

Welcome to your Summer 2021 Fitwise Newsletter

We are pleased to give you an insight into some of the things your Fitwise team have been working on during the first half of 2021.

As always, we realise not all content will be relevant to everyone, just pick out the areas of interest to you. If you wish to obtain further information about any topic, please just get in touch with your usual Fitwise contact or use marketing@fitwise.co.uk.

SERVICE IMPROVEMENTS

Meet Online!

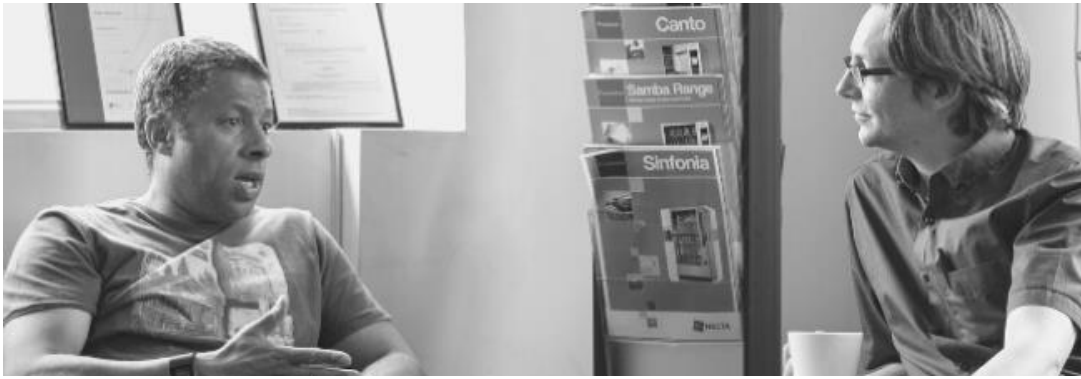
We are now able to share with you some additional guidance on our Meet Online product via this informative [client guide](#).



Meet Online is suitable for online interactive meeting such as seminars, workshops, and short webinars up to 3 hours or AGMs.

To find out more contact our Head of Client Support Services, Stacy: Stacy.Martin@fitwise.co.uk

ADDED VALUE



Client Referral Scheme

Fitwise are keen to encourage our current clients to promote our services to other associations/societies they may know or are involved with. We want to share ours and your success stories with your friends and colleagues. In return for this Fitwise will reward the respective association with a Finder's Fee.

If you are interested in finding out more, please speak with your usual [contact](#).



Hybrid Events

Hybrid has become the new buzz word in the event industry. Hybrid events are the “perfect solution”, offer the “best of both worlds” and are the “future of events”. **Or are they?**

In our latest blog, Jenny Elliot explores the complex world of hybrid events and the considerations you will need to take in order to maximise its potential without detracting from your physical event.

Read it [here](#)



e-Conference Presentations

Some of you will have attended our March Association Management Event.

We have made the presentations available on the client resource section of our website for you to access and watch at your convenience.

With sessions on **membership retention** and **governance, managing marketing budgets** and **website development**, from a variety of industry experts, they are well worth checking out.

View the presentations [here](#)

Your Complimentary Copy of the Digital Excellence (2021-22) Report

As members of MemberWise, Fitwise has been provided with a copy of the most comprehensive digital focused benchmarking report available (free) to UK/EU Membership Organisations/Associations.

We will be using this report to gain insight into current trends / challenges and recommendations for membership organisations which we will bring to you where relevant.

As you may be interested to have a copy of this report, you can download it from our website [here](#)



INDUSTRY UPDATES

VisitBritain support fund for non-profit business events

We have been made aware that applications have now opened for [VisitBritain's Domestic Support Fund](#).

This Fund is available for not-for-profit organisations and charities hosting meetings, conferences and events in the UK from 21 June to 17 December 2021, and events from 100 to 500 delegates are eligible to apply.

Your client lead will have been in touch with you if they feel this fund may be relevant to your event, but if you want to know more please liaise with your usual [contact](#).



NEXT EDITION

Fitwise Newsletter issue 7 due: Autumn 2021. **Feedback and comments welcome:** marketing@fitwise.co.uk

