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[Client Resources](#)



Issue 5: Spring 2021

WELCOME

Welcome to your first Fitwise Newsletter of 2021

Your Fitwise team have been busy behind the scenes and would like to share some of our latest news.

As always, we realise not all content will be relevant to everyone, just pick out the areas of interest to you. If you wish to obtain further information about any topic, please just get in touch with your usual Fitwise contact or use marketing@fitwise.co.uk.

SERVICE IMPROVEMENTS



The Association Management e-Conference

We are holding this free educational event from 24th March - 25th April for anyone involved in associations and societies and would like to invite you to [register](#).

The [programme](#) covers everything from membership retention and governance, to managing marketing budgets and website development.

Feel free to share details of this event with any of your branch / association colleagues.

Client Resources:

Make sure you visit our [client resources page](#) for previous newsletters, information on our e-Conference and Hybrid Events, and a general GDPR presentation which you can use and adapt.

We have recently updated our [Client guide on online conferencing products](#) which you may find useful.

Please let us know if there is anything else you would like to see: marketing@fitwise.co.uk



Virtual AGMs and more!

We are pleased to have been able to assist some of our clients with their virtual AGMs.

We can also now facilitate interactive meetings such as seminars and workshops on behalf of clients at an affordable price.

To find out more contact our Head of Client Support Services, Stacy: Stacy.Martin@fitwise.co.uk.

UPDATES



New Business: Events

We are delighted to have been appointed as the PCO to run the Federation of Infection Societies Conference later this year, which is being hosted by the British Infection Association (BIA).

We have been awarded the contract to run a large number of one-day e-Conferences for new clients, which is testament to the quality and affordability of our platform.

We are also starting to work on face-to-face events for Autumn, which we sincerely hope will proceed as the team can't wait to get back onsite!

Return to Blackburn House

As you are aware, we have now all been working remotely at Fitwise for (almost) a year now. We certainly didn't expect to be out of the office for such a long time, and recognise that the team are continuing to do a fantastic job under difficult circumstances.

We are currently awaiting guidance from the Scottish Government on when we may expect to be back in the office and will provide an update in due course.

If you have any specific questions relating to this please liaise with your usual [contact](#).



BUILDING YOUR CONFIDENCE IN FITWISE

MemberWise

We are part of the MemberWise Network giving us access to practical help and support from which our clients can benefit.

As membership is free for membership and association professionals, you may wish to join and benefit directly from their practical help and support.

[For more information](#)



NEXT EDITION

Fitwise Newsletter issue 6 due: Summer 2021

Feedback and comments welcome: marketing@fitwise.co.uk



People make **fitwise**
Management Ltd



*Fitwise Management Ltd, Blackburn House, Redhouse Road, Seafield, Bathgate, West Lothian, EH47 7AQ
marketing@fitwise.co.uk | 01506 811077*

Co. registration number SC247380 and co. VAT number 815-7610-31.

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