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Issue 3: Autumn 2020

WELCOME

Welcome to your quarterly Fitwise Newsletter!

With virtual conference season truly upon us, we have been very busy behind the scenes and this update will let you know what your team has been working on.

As always, we realise not all content will be relevant to everyone, just pick out the areas of interest to you. If you wish to obtain further information about any topic, please just get in touch with your usual Fitwise contact or use marketing@fitwise.co.uk.

SERVICE IMPROVEMENTS

Fitwise e-Conference

Transitioning Physical Events:

We have been working with all clients who had physical events booked in for 2020 to look at the viable options available to them. Some events have been postponed to 2021, and others have transitioned into fully Virtual events. We are pleased to be working on [BSA 2020](#), [FIS/HIS 2020](#) and [BAUN 2020](#) all of which are taking place later this year as fully virtual conferences. With many more in the pipeline.

Events Delivered:

We have recently delivered successful virtual conferences for [CliniMed](#) with 350 delegates, and welcomed over 200 delegates to [The Virtual Conference, Conference](#).

Demo:

If you have considered an e-conference and have 20min to spare check out our [online demo](#)

If you would like any more information please visit our [webpage](#)

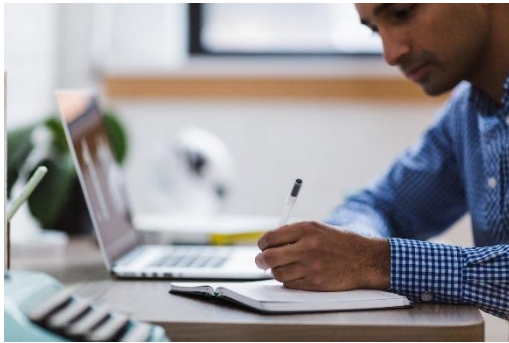
"A huge thank you for all of your hard work on our first ever e-conference. We were totally in the dark regarding the workings of such an event; you guided us calmly and professionally through the process."

Frances
Chalmers Research,
Education & Market
Development
Manager, CliniMed



New client support service available: Online election voting

Online election voting is now offered via Fitwise, if applicable, your PA will contact you regarding this at the relevant time for your elections.



Virtual AGMs

We are pleased to have been able to assist some of our clients in already hosting or scheduling their virtual AGMs.

Although the government has provided some guidance on moving your date, we are happy to report you have all been able to stick to your original schedules, assisting with signing off accounts and other governing matters

UPDATES

Return to Blackburn House

We have all been working remotely at Fitwise since mid-March and this is operating extremely well. In line with the Scottish government's COVID-19 route map, we are planning for a likely return to Blackburn House towards the end of this year, which is being facilitated by our "Return to Work HQ" Task Force.

We are currently planning to be able to host external meetings from January 21, and we are also planning to resume staff travel from this point too.

If you have any specific questions relating to this please liaise with your usual [contact](#).



Client Resources Webpage

As a Fitwise client you have access to Fitwise Client Resource section of our website. This is your resource and we are keen to keep it relevant and useful; if there is anything you'd like to see added to this then please let us know

[Access the client resource webpage](#)

Update on what Fitwise's accreditation means for you

In previous newsletter we have highlighted the advantages to you of Fitwise's Gold Investors in People award and benefits fact that we are employee owned, but did you know we also have the following:



ISO9001 Accredited

We are proud to have retained this highly regulated standard for many consecutive years which is testament to the quality of our internal processes and procedures.



ABPCO Membership

Our **A**ssociation of **B**ritish **P**rofessional **C**onference **O**rganisers membership confirms that we have the exceptional skills and knowledge required to operate within this specialised sector of the events industry.



Cyber Essentials Certificate

You can work with us safe in the knowledge that our working practices and systems guard against the most common cyber threats and demonstrate our commitment to cyber security.

NEXT EDITION

Fitwise Newsletter issue 4 due: Winter 2020

Feedback and comments welcome: marketing@fitwise.co.uk

