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Issue 2: Summer 2020

WELCOME

Welcome to your quarterly Fitwise Newsletter!

Since our Spring Edition, we have had a busy few months behind the scenes at Fitwise and we are pleased to be able to update you on what we have been up to.

We realise not all content will be relevant to everyone, just pick out the areas of interest to you. If you wish to obtain further information about any topic, please just get in touch with your usual Fitwise contact or use marketing@fitwise.co.uk.

SERVICE IMPROVEMENTS

Fitwise e-Conference Now Available

The event landscape is currently looking very different, as we find ourselves in a world where holding face-to-face events are problematic. We have been working with all clients to navigate a path through, while continuing to prioritise their delivery of member education. One option is to take your event online, which we can help you facilitate via the recently launched Fitwise e-Conference Platform. Key benefits include:

- Access to the latest in e-Conference technology at an affordable price
- Commercial sponsorship can help to offset costs
- A fast turn around - the potential to deliver up-to-date and topical training to those that need it now
- You can reach a wide demographic, thus widening your association's reach
- Makes the conference accessible to people who couldn't attend in person



If you would like any more information please visit our [webpage](#) or [contact us](#).

Client Resources Webpage

Following positive feedback received from our previous newsletter, we are pleased to let you know that we have created an exclusive client resource webpage.

This page contains useful go-to client resources on topics like GDPR and e-conference, along with our previous newsletters. We are continually updating this page to keep it current and relevant and would like to know what else you would like us to include.

[Access the client resource webpage](#)



The Virtual Conference Conference

We are pleased to give you access to **The Virtual Conference Conference** which is a collection of short (5 min) presentations we have created to provide an essential guide to those considering running a virtual conference.

[Access the conference](#)

UPDATES

Return to Blackburn House

We have all been working remotely at Fitwise since mid-March and this is operating extremely well. In line with the Scottish government's COVID-19 route map, it is likely to be some time before we are back in the office.

There will come a time when we can return to head office, and can start having clients visit us again. We have set up a "Return to Work HQ Task Force" led by and including a cross section of staff, to facilitate our return when the time is right. It is important that when we do this that all staff and visitors feel comfortable, reassured and safe based on the measures that we have put in place.

If you have any specific questions relating to this please liaise with your usual [Fitwise contact](#).

Virtual AGMs

At this time many clients are turning to virtual AGMs to ensure that they are within the charity commission regulation. Fitwise are working to ensure that all association clients are fully compliant and have liaised with both the [Charities Commission](#) and [NCVO](#). There is new legislation being put

to parliament in the coming weeks regarding AGMs and we will be monitoring its progress and your PA / Client Lead will continue to keep you fully updated.

BUILDING YOUR CONFIDENCE IN FITWISE

In our previous newsletter we highlighted that as an employee owned business, we have a strong commitment to corporate social responsibility and involvement within the communities we operate, as well as strong investment in our staff. Here are a couple of recent updates:

Fitwise's Charity of the Year



The charity that staff voted we support in 2020 is [West Lothian Women's Aid](#).

With a rise in domestic violence during this time we are keen to continue to support our chosen charity and have been fundraising for them since the start of the year.



Mental Health First Aider

We understand the importance of ensuring we look after the mental health of our employees at Fitwise and at the start of 2020 Catriona Rice qualified as our Mental Health First Aider to offer empathy, support and advice to all staff. We also recognised Mental Health Awareness Week in May on the theme of kindness.

NEXT EDITION

Fitwise Newsletter issue 3 due: Autumn 2020

Feedback and comments welcome: marketing@fitwise.co.uk

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